

Corporate Interface Team Webinar
Journalism

Speaker: Ms Tanushree Venkatraman

Date: 28/04/2020

Webinar E-Invite



Sushobhan Patankar. <sushobhan.patankar@simc.edu>

Invitation to Webinar on 'Journalism at the time of a Pandemic'

Cit mamc <cit.mamc@simc.edu>

Mon, Apr 27, 2020 at 9:41 AM

To: Director SIMC <director@simc.edu>, Faculty <faculty@simc.edu>, Adjunct Faculty <adjunctfaculties@simc.edu>

Respected Faculty of SIMC,

The Corporate Interface Team of the Journalism department has organized a Webinar - 'Journalism at the time of a Pandemic' on Tuesday, 28th April at 2 pm. Our speaker, Ms. Tanushree Venkatraman is a SIMC alumna who has been covering civic issues and governance at Hindustan Times.

In these unprecedented times, we are pleased to have her shed some light on how the media is covering stories and grappling with COVID-19.



CORPORATE INTERFACE TEAM (JOURNALISM)
PRESENTS
WEBINAR

"JOURNALISM AT THE TIME OF A PANDEMIC"



MS. TANUSHREE VENKATRAMAN

Senior correspondent at
hindustantimes

TUESDAY | APR-28-2020 | 2:00 PM

To join the video meeting, click this link: <https://meet.google.com/fur-rtak-whn>
Otherwise, to join by phone, dial +1 304-518-5272 and enter this PIN: 194 379 180#

We hope to see you there for an interactive virtual learning experience.

Kind Regards,
Corporate Interface Team - Journalism
Symbiosis Institute of Media & Communication,
Symbiosis Knowledge Village,
Lavale, Pune - 412115

Corporate Interface Team Webinar
Journalism

Speaker: Ms Tanushree Venkatraman

Date: 28/04/2020

Webinar Report

CIT (Journalism) Webinar Report

The Webinar on 'Journalism at the time of a Pandemic' was hosted by Ms. Tanushree Venkatraman, who is currently working at Hindustan times and covering stories about COVID-19 in Mumbai, India.

During the session, Ms. Tanushree talked about the various challenges faced by journalists during the pandemic and the techniques that are being used to report in these difficult times. The speaker covered various topics and talked about the following:

The pandemic is marking an important chapter in history as it affects people worldwide. While each industry is economically suffering and experiencing an assortment of losses, doctors and journalists are performing their duty and contributing their best even if being a part of it involves putting their lives at stake. There are absolutely no leaves for journalists and most of them are relentlessly working from home.

At present, the media sector is facing a number of challenges. With decreasing sales of newspapers, a substantial drop in ad revenues, and the ban on door-to-door sales, print media is extensively being affected. The arrival of citizen journalism has additionally given birth to the spread of fake and misleading information brought by Facebook posts, WhatsApp forwards and other social media platforms.

Regardless of these circumstances, the media is playing an integral role in informing people about the daily updated information on COVID-19. The way the lives of new mothers, migrants, self-employed workers, and the common people has changed overnight is something that is being explored through multiple angles. It is increasingly becoming imperative for every reporter to write about these stories as they will form an important chapter in history and will stay with us for a long time.

Since journalists cannot report from the field, their experience and knowledge are essential for writing stories. Some of their techniques include looking for different angles of one problem, enriching stories with data to give a more wholesome picture, building sources and working with them, using social media as a tool to find stories, looking at emerging trends, and co-relating the present situation with the history of an area.

Stories can be covered as per one's expertise and area of knowledge but journalists should not restrict themselves to a particular field. The effects of the pandemic have consequences across various sectors such as politics, economics, education, health, and real estate.

Social media can be used not only to share your views and opinions but also to search for people who are writing about their personal experiences. Writing human interest stories will enable you to give voice to the common people as well as engage your readers.

Reading international stories is of utmost importance to pick up insights from other reporters and co-relating the situation in your area with a wider context. Every reporter has ideas and questions that you can explore. One article can always give birth to another.

In the end, a round of questions and answers explored topics of fake news, media credibility, finding the right peg for your story, and the cautionary steps one needs to take before writing about any information.

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Webinar Screenshots

A Zoom meeting grid showing 13 participants. The top-left cell is a placeholder for the host, 'Director SIMC', with a green circle containing a white 'D'. The other cells contain video feeds of participants, each with their name and a mute icon. The participants are: Tanushree Venkatraman, Neha Jindal, Siddharth Gang... and 21 more (top right), Ramesh Mehon, Sushobhan Patankar, Varuni Trivedi, Aishwarya Varma, Aparupa Mazumder, Drishti Kharbanda, Sneha Gore Mehendale, Ritaban Misra, shivangi Kapoor, and three unnamed participants in the bottom row.

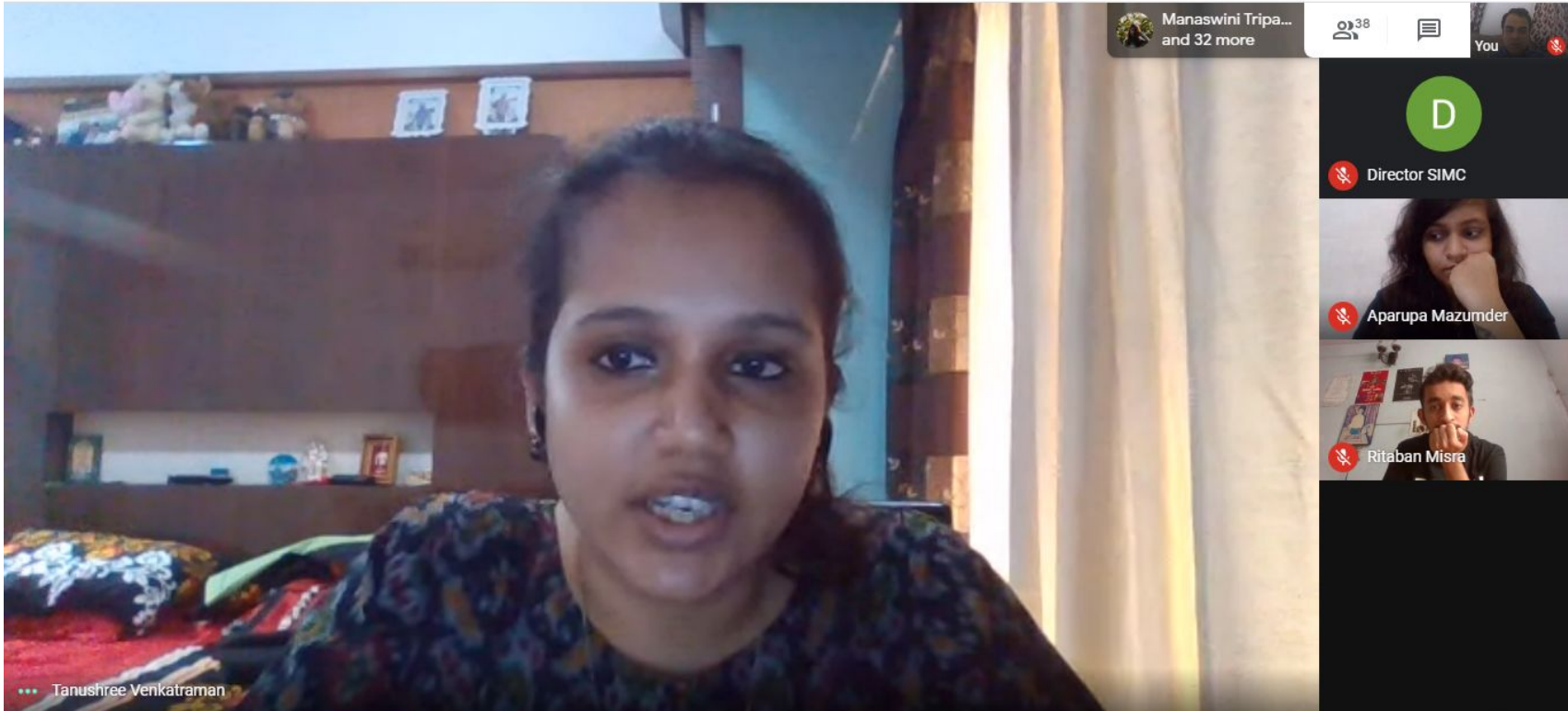
CIT webinar ^



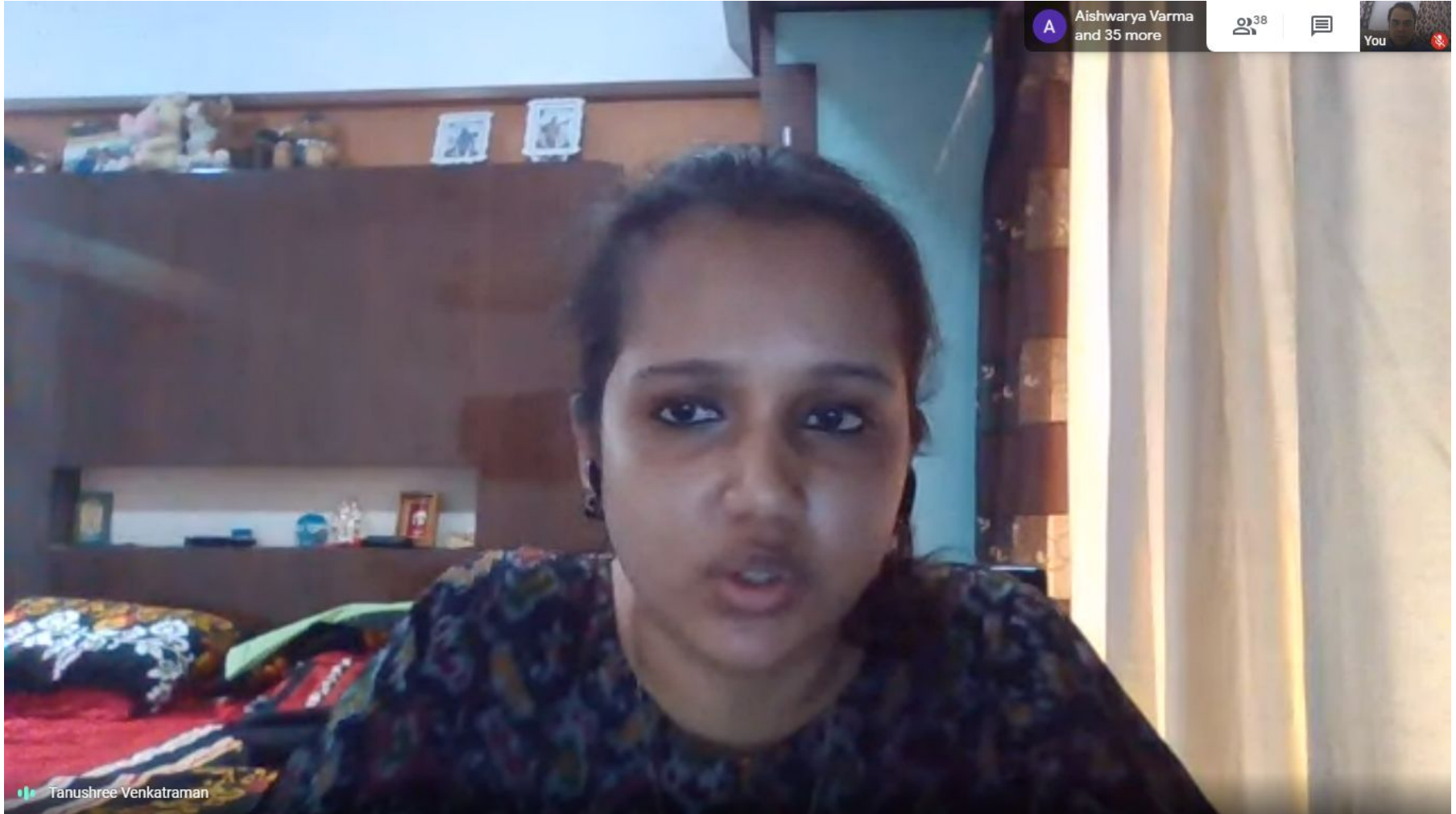
Turn on captions

Present now





The main video feed shows a woman with dark hair, wearing a patterned top, speaking. The background is a room with a wooden headboard and a window with white curtains. In the top right corner of the video area, there is a notification for 'Manaswini Tripa... and 32 more' and a 'You' profile icon. On the right side, there is a vertical list of participants: 'Director SIMC' (with a green circle icon containing 'D'), 'Aparupa Mazumder', and 'Ritaban Misra'. Each participant name has a red microphone icon next to it, indicating they are muted.

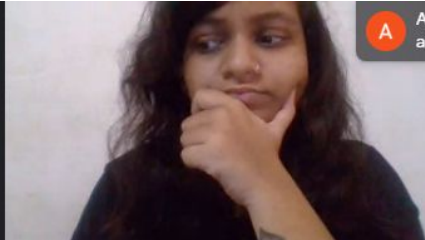
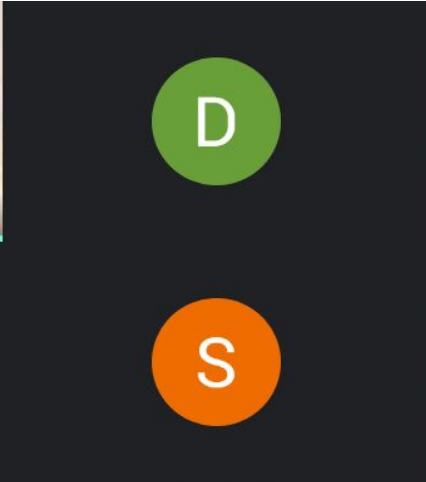
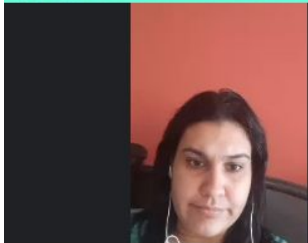


A Aishwarya Varma and 35 more

38



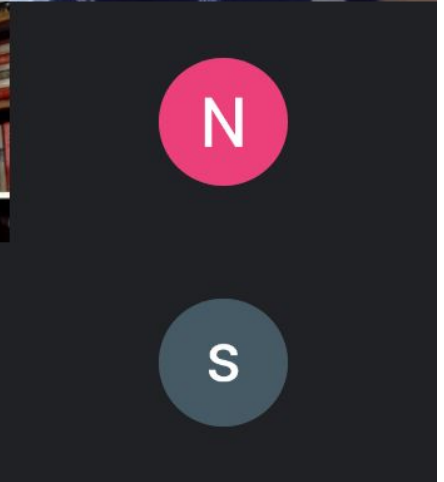
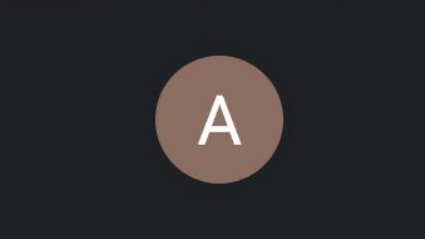
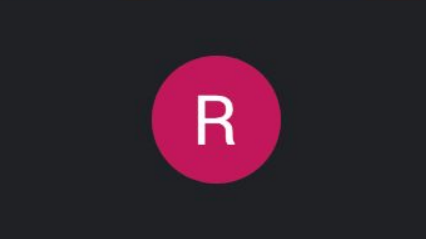
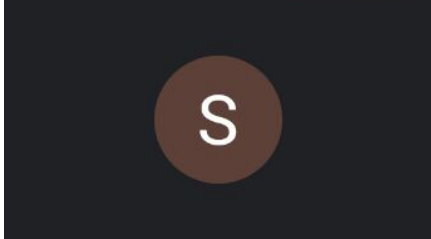
Tanushree Venkatraman



Alex Binoy and 21 more

39

You





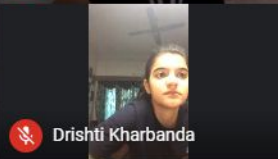
Sanjukta Mandal
and 31 more

39
Messages

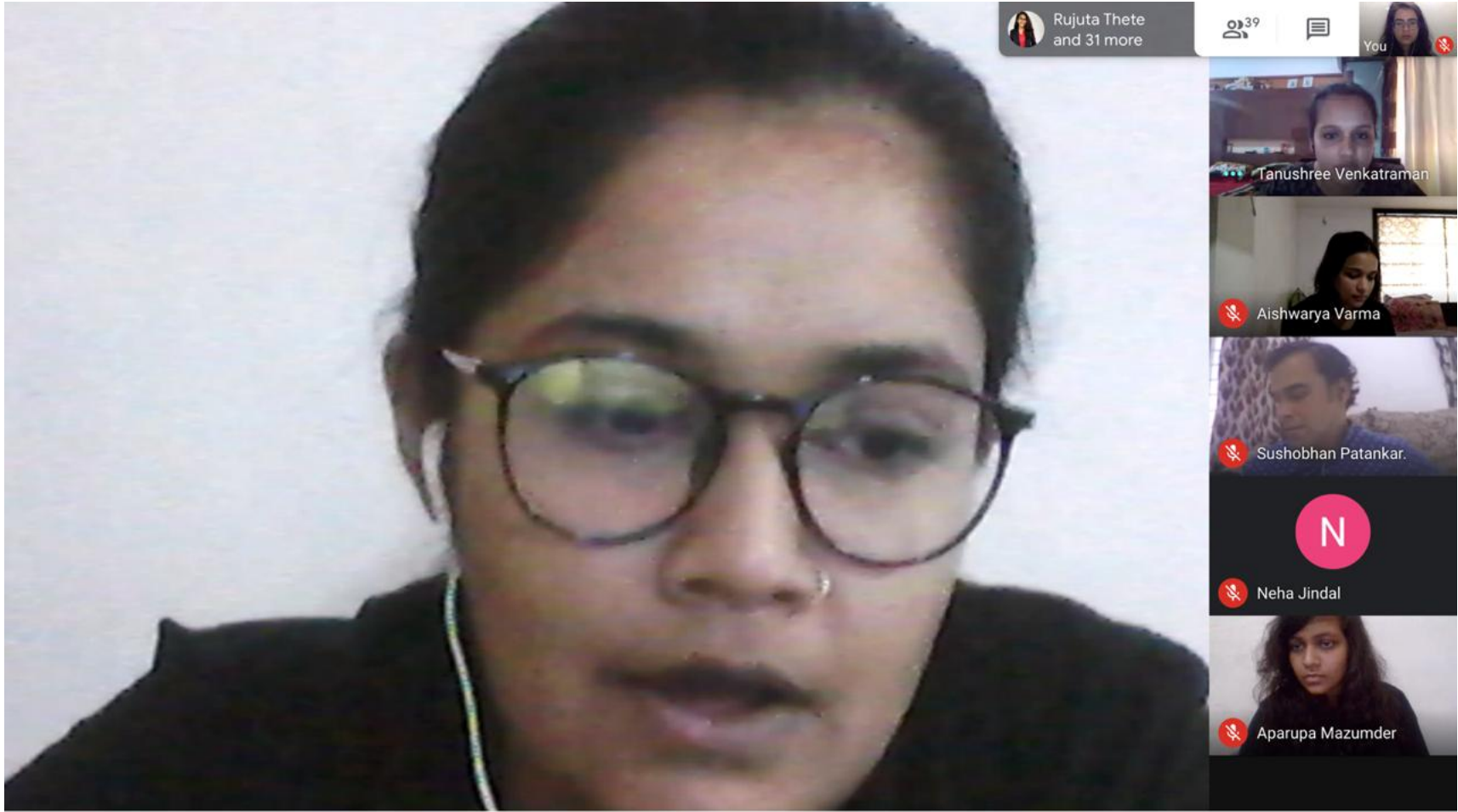
You

D

Director SIMC



Aparupa Mazumder



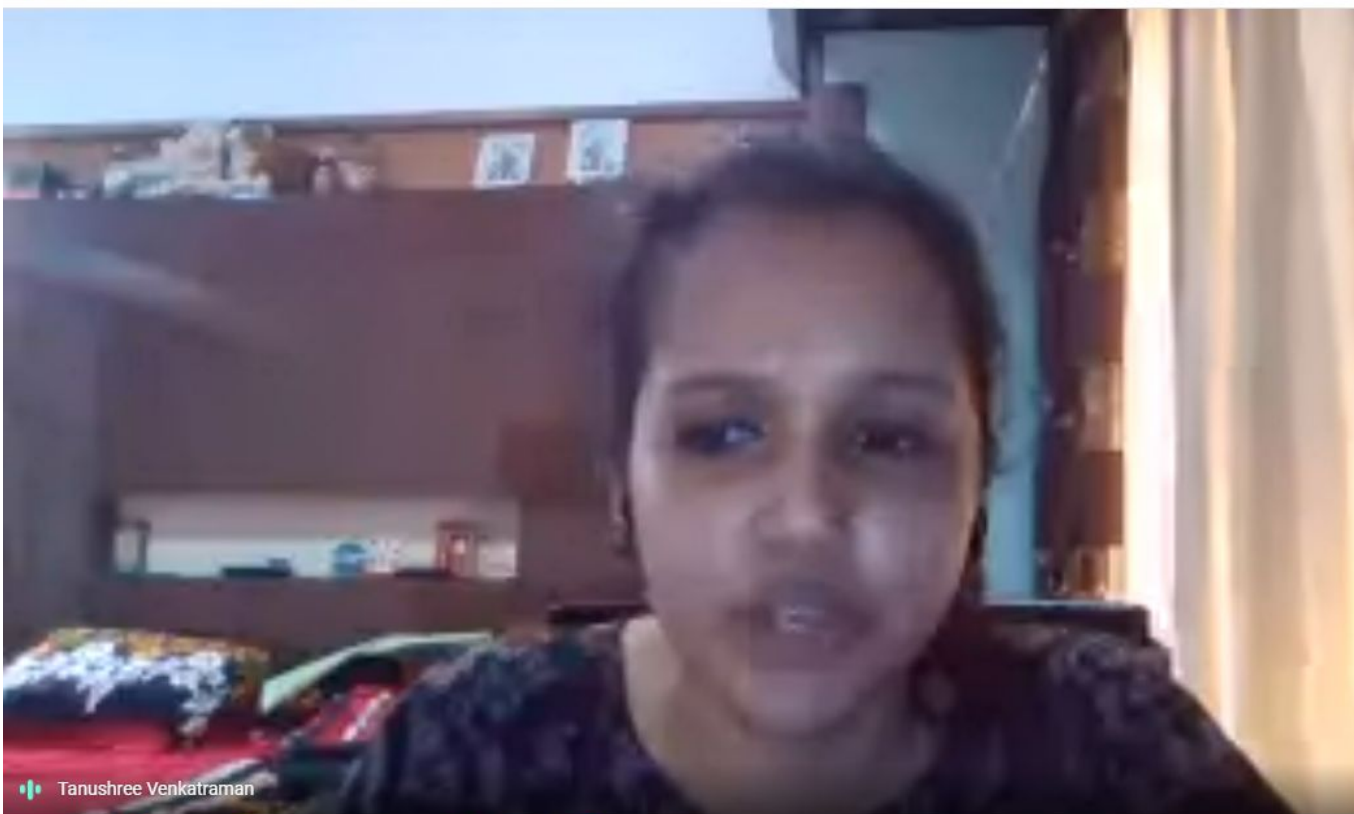
CIT webinar ^



Turn on captions

Present now





Tanushree Venkatraman

People (39) Chat

You 1:57 PM
Welcome everyone
please put your mics on mute please

Ritaban Misra 2:37 PM
There have been rumours regarding COVID-19 being a conspiracy by China. What are your views regarding it?

Drishiti Kharbanda 2:40 PM
👇

Aayush Kataria 2:42 PM
Hello Maam, at the moment even Doctors and Scientist are learning new things about the disease everyday and many things about it are still not known and being researched. How is that aspect a challenge to covering the pandemic as a journalist

Send a message to everyone

The main video frame shows Nabodita Ganguly, a woman with glasses, speaking. The gallery on the right includes:

- Shreya Kachroo and 32 more (muted)
- You (muted)
- Tanushree Venkatraman (muted)
- Aishwarya Varma (muted)
- Varuni Trivedi (muted)