

PART B
Symbiosis Institute of Media and Communication, Pune
Master of Arts (Journalism and Media Industries)
PROGRAMME STRUCTURE (AY: 2025-26)

1.	OBJECTIVE	Providing industry with skilled and trained media professionals adept in all fields communication.			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	30			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			7.5	3.75	1.5
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
			2	20	
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste/ Scheduled Tribes).			
6.	SELECTION PROCEDURE	Personal Interaction and Written Ability Test.			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee Per Annum	Institute Deposit	Total
		Indian Students	4,63,000	50,000	513000
		International Students (USD equivalent to INR)	8850	500	9350

11.	ASSESSMENT	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.
12.	STANDARD OF PASSING:	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Arts (Journalism and Media Industries) will be awarded at the end of semester 4 examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

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Programme Structure 2025-27

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
Semester : 1								
Generic Core Courses								
New Course	101	Media Culture and Society	Journalism	4	120	80	0	200
New Course	102	Media Industries' Overview	Journalism	4	120	80	0	200
New Course	103	Film & Television Appreciation	Journalism	4	120	80	0	200
New Course	104	News Reporting and Editing: Theory & Practice	Journalism	4	120	80	0	200
New Course	105	Audio Production and Podcasting	Journalism	4	120	80	0	200
New Course	106	Photography and Digital Technologies	Journalism	4	120	80	0	200
Total				24	720	480	0	1200
Semester : 2								
Generic Core Courses								
New Course	201	Media Ethics, Credibility and Media Laws	Journalism	4	120	80	0	200
New Course	202	Non-fiction narrative writing	Journalism	4	120	80	0	200
New Course	203	Multi-media news production	Journalism	4	200	0	0	200
New Course	204	Beat Reporting: Theory & Practice	Journalism	4	120	80	0	200
New Course	205	Basics of Economics, Business & Finance.	Journalism	4	120	80	0	200
New Course	206	Online, Social Media & AI Tools	Journalism	4	120	80	0	200
New Course	207	Media Research Methods (Seminar)	Journalism	4	120	80	0	200
Total				28	920	480	0	1400

Semester: 3								
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
Generic Core Courses								
New Course	301	Contemporary India and the World	Journalism	4	120	80	0	200
New Course	302	Documentary filmmaking	Journalism	4	120	0	80	200
T5904	303	Internship	Journalism	4	200	0	0	200
Total				12	440	80	80	600
Minor- Journalism (Choose any one group)								
Minor 1: Media Practice								
New Course	304	Business & Data Journalism.4	Journalism	4	120	80	0	200
New Course	305	Specialized Reporting and Storytelling4	Journalism	4	120	80	0	200
Total				8	240	160	0	400
Minor 2: Media Business								
New Course	306	Branded Content	Journalism	4	120	80	0	200
New Course	307	Strategic Communication	Journalism	4	120	80	0	200
Total				8	240	160	0	400
Minor 3: Media Research								
New Course	308	Critical Approaches to Media Industries, Technology and Culture	Journalism	4	120	80	0	200
New Course	309	Media Literacy and Academic Writing	Journalism	4	120	80	0	200
Total				8	240	160	0	400
Total Required Credits				8	240	160	0	400
Semester : 4								
New Course	401	Media Economics	Journalism	4	120	80	0	200
T5704	402	Dissertation	Journalism	8	240	160	0	400
Total				12	360	240	0	600

SUMMARY

Semester	Internal Credits	External Credits	Total Credits	Total Marks
1	0	20	20	1000
2	4	24	28	1400
3	4	16	20	1000
4	0	12	12	400
Total	8	72	80	4000