

PART B
Symbiosis Institute of Media and Communication, Pune
Master of Arts (Film, Television and Digital Production)
PROGRAMME STRUCTURE (AY: 2025-26)

1.	OBJECTIVE	Providing industry with skilled and trained media professionals adept in all fields communication.			
2.	DURATION (IN MONTHS)	24 (Full Time)			
3.	INTAKE	30			
4.	RESERVATION	I. Within the sanctioned intake	a) SC (In Percentage)	b) ST (In Percentage)	c) Differently abled (In Percentage)
			7.5	3.75	1.5
		II. Over and above the sanctioned intake	a) Kashmiri Migrants (In Seats)	b) International Students (In Percentage)	
				2	20
5.	ELIGIBILITY	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste/ Scheduled Tribes).			
6.	SELECTION PROCEDURE	Personal Interaction and Written Ability Test.			
7.	MEDIUM OF INSTRUCTION	English			
8.	PROGRAMME PATTERN	Semester			
9.	COURSE & SPECIALIZATION	As per Annexure A			
10.	FEE		Academic Fee Per Annum	Institute Deposit	Total
		Indian Students	5,59,000	50000	6,09,000
		International Students (USD equivalent to INR)	10710	500	11210

11.	ASSESSMENT	The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.
12.	STANDARD OF PASSING:	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.
13.	AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE	Master of Arts (Film, Television and Digital Production) will be awarded at the end of semester 4 examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.

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Programme Structure 2025-27

Semester: 1								
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
Generic Core Courses								
New Course	101	Film, Television and Content Appreciation		4	120	80	0	200
New Course	102	Fundamentals of Visual Aesthetics and Photography		4	120	80	0	200
New Course	103	Fundamentals of Cinematography and Sound (J)		4	120	0	80	200
New Course	104	Creative Reading, Writing and Practice (J)		4	120	0	80	200
New Course	105	Fundamentals of Editing Techniques (J)		4	120	0	80	200
Total				20	600	160	240	1000
Semester: 2								
New Course	201	Screenplay Writing and Direction (J)		4	120	0	80	200
New Course	202	Cinematography and Sound Design (J)		4	120	0	80	200
New Course	203	Studio Production Management (J)		4	120	0	80	200
New Course	204	Advanced Digital Editing and Practice (J)		4	120	0	80	200
New Course	205	Film Aesthetics and Auteur Studies		4	120	80	0	200
New Course	206	Branded Content Creation and Business Communication		4	120	80	0	200
Total				24	720	160	320	1200

Semester: 3								
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	External (Jury)	Total Marks
Generic Core Courses								
T5904	301	Internship		4	200	0	0	200
New Course	302	Documentary Film Practices (J)		4	120	0	80	200
New Course	303	Pitching and Producing		4	120	80	0	200
T5804	304	Audio Visual Project (J)		4	120	0	80	200
Total				16	560	80	160	800
Minor (Choose any one group)								
Minor 1: Branded Content								
New Course	305	Funding, Marketing and Distribution		4	120	80	0	200
New Course	306	Advertising and Corporate Film Production (J)		4	120	0	80	200
Total				8	240	80	80	400
Minor 2: Film Making								
New Course	307	Writing for OTT and Feature Films (J)		4	120	0	80	200
New Course	308	Filmmaker's Lab (J)		4	120	0	80	200
Total				8	240	0	160	400
Minor 3: Television Production								
New Course	309	Television Genres and Programming		4	120	80	0	200
New Course	310	Writing for Television (J)		4	120	80	0	200
Total				8	240	160	0	400
Total Required Credits				8				
Semester : 4								
T5808	401	Final Project (J)		8	240	160	0	400
New Course	402	Freelancing and Creative Entrepreneurship		4	200	0	0	200
Total				12	440	160	0	600

SUMMARY

Semester	Internal Credits	External Credits	Total Credits	Total Marks
1	0	20	20	1000
2	0	24	24	1200
3	4	20	24	1200
4	4	8	12	600
Total	8	72	80	4000