

Dear Friends,

Congratulations for making it to the next and the final round of selection in SIMC, the tougher one as well.

Please note that our selection for G.D & P.I is based on the SET score(s), those who have ONLY Registered with payment for SIMC UG before the 15th of May 2009.

Having said this, the dates of the interviews of the BMS applicants are as follows:

(A) **June 19-21, 2009**, and you have to report at 9 am on all three days at Vimannagar Campus Auditorium, for Panel Interviews, Group Discussion, Assignments submissions, Documents verification, etc.

The Timing could stretch stretching up to 10 pm on all three days, all of these being compulsory. Do surely be present for all three days and through the hours the GD-PI is on. After all you have taken the pains of coming to Pune SIMC Viman Nagar campus for the final round.

This is also to see what you can absorb in the entire process and whether you are mentally and physically tough enough to undertake a rigorous regime that SIMC is known for.

Note the dates once again: JUNE 19-21, 2009, 9.00 am to 10.00 pm all three days.

(B) The breakup of the 100 marks is as follows:

GD-10 marks, Panel Interview-30 marks, Verification of documents-20 marks and assignment-30 marks, Peer Interface 10 marks. Your results will be announced by **June 24th** any time. It will be announced in our website, www.simc.edu, and do NOT make any phone calls on this.

(C) All your travel and stay expenses for the final round of selection are to be borne by you and your family.

(D) You are required to carry your Photo I.D (school ID/ admit card of the qualifying exam/ passport/ any other Photo I.D) without which you will not be allowed to face the G.D & P.I. **Note: You will be eligible for the group discussion & interview only if you have your Photo I.D.**

(E) You MUST bring in ALL relevant documents in **ORIGINAL** in support of any information given in the admission form apart from all documents that may be needed to substantiate the contents of your home assignments done, with an attested Xerox copy of each to submit.

(F) A list out a few hotels within one to five kilometers of this campus with their phone numbers will be provided to help you for this check out the SIMC website.

(G) The home assignments have to be completed and brought by the candidates in hard bound copy, typed on A4 size paper, in Times Roman or Garamond font, and properly arranged, with illustrations, etc, electronically done for the interview. The Visiting Cards of people interviewed should be separately submitted in a pouch.

The assignment follows:

HOME ASSIGNMENTS

This is compulsory for all. It has to be presented in the following form:
Spiral bound and in sequence; start with your detailed CV and two-three good action photos that show your diverse interests relevant to media and communication.

Home Assignments should Include:-

1. Objectives for pursuing a Career in Media & Communication/ Statement of Purpose.
(500-700 words)

2. Project (field-oriented)

Visit www.newglobalindian.com and read the online version of the magazine.

Your task:

- Read the magazine and prepare a questionnaire with the topic: Expectations of Global Indians from the new Government and their own possible contributions to the development of India.
- The questionnaire include points about new ventures and investments
- Investments in Infrastructure for Rural and Urban Indians
- The Nuclear Deal
- India's role in combating terrorism
- India's role in overcoming and dealing with the global recession
- The role of Indians around the world: NRIs or diasporas in the creation of a strong vibrant Indian
- The role of Media in the next five years
- The Questionnaire designed by you have to be filled up by 10 professionals (of different fields: media, law, engineering, medical sciences, design, IT, management), at least one being an Indian from abroad or staying abroad, this may be over email.
- Visiting cards of each these professional has to be put in a Transparent Pouch (TP's).
- Emailed visiting cards can be submitted if interview taken online or via email.

Do ask the person you are interviewing whether any other candidate has interviewed him already.
Do not interview him in that case.

3. Interview cum profile in 1000 words approximately, of :

- Youth Icon of your Province / Region / City,
- In the age group of 20 – 35 years,
- From any field (social, entertainment, sports, politics etc)
- Who has a REMARKABLE BODY OF WORK.

Note: There **should be at least 3 photographs** from different angles **of the YOUTH ICON**.

- The photographs should be related to his background / work.
- The Report should be typed in double space & spiral bound.

YOUTH ICON SHOULD NOT NECESSARILY HAVE A NATIONAL STATURE – S/he can be less known in media, but has done good work.

Important: Confirm your presence for G.D & P.I by May 31st, 2009, failing which you will not be allowed (under any circumstances) to appear for G.D & P.I.

Inform us at : contactus@simc.edu

For **list of selected candidates** for G.D & P.I (first merit list), **Interview schedule**, any changes & further details, **refer** the SIMC website, www.simc.edu

The entire selection process and the assignments are ALL compulsory and are designed to give you an insight into the life and training in SIMC and a peek into the real-life media and communication industry in the country. Our bench-mark is quite high and hence we succeed in getting some of the best media applicants in the country.

Thanks and regards,

Prof Ujjwal K Chowdhury
Dean, Symbiosis International University
Director, Symbiosis Institute of Media & Communication
Pune